

EDGE FACTOR

www.edgefactor.com

Edge Factor is a media production company that creates inspiring, high-impact media that tell the stories of innovative manufacturing teams who design and build incredible products that affect lives and, ultimately, the future of our economy.

Edge Factor is a leader in providing cinematic, story-driven media and supporting resources to inspire the next generation of makers. They have witnessed the magic that happens when students take ideas from their heads, connect them with their hands and use technology to bring them to life. Based on Edge Factor's cinematic films and TV series, they launched a "Netflix-style" distribution platform of cinematic media and story-driven, interactive resources called eduFACTOR, to equip educators and business leaders with tools to connect with their communities. Edge Factor stories serve as the catalysts for inspiration and the accompanying resources and interactive activities empower people to make science, technology, engineering, architecture and mathematics (STEAM) relevant for students. These resources help market Career and Technical Education (CTE) programs, teach career pathways from career clusters, build hands-on projects, host engaging events, and much more.

As a data-driven team, Edge Factor operates with a structured freedom to push the boundaries of creative solutions regionally and nationally. Edge Factor partners with some of the biggest brands in the world and has built a reputation for accomplishing audacious goals with measured outcomes. They have schools and companies in 43 states and eight provinces using these resources to move the needle and inspire students, parents, educators and business leaders.



Through its educational division, eduFACTOR, the Edge Factor team has created a comprehensive educational program designed to inspire the next generation of inventors, entrepreneurs and manufacturers, which is distributed via schoolwide subscriptions. Hundreds of North American high schools and colleges currently subscribe to this program. eduFACTOR provides tech teachers with turnkey, hands-on Maker Projects, Interactive Labs, Career and Technical Lesson Plans, and more. It also assists guidance counselors as they work with students to make informed career decisions.