

COMPETITIVE WORKFORCE ALLIANCE

A GREAT WORKFORCE...A GREATER REGION

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New Healthcare, New Workforce 2015 Allied Healthcare Summit Held Tomorrow

From technology to social policy to reimbursement changes, healthcare is experiencing some of the most dramatic changes in decades. Hospitals and other practices are under increasing pressure to improve patient care and reduce costs. How do these changes impact healthcare delivery and the workforce needed to meet the new challenges? These issues and more will be explored during the Competitive Workforce Alliance Allied Health Regional Skills Partnership Allied Health Summit: *The Right Training Matters: How Patient-Centered Care and Other Trends are Reshaping the Healthcare Workforce*. Steve Simonin, FACHE and CEO of Iowa Specialty Hospitals and Clinics will lead off the event discussing how shifting his focus from profits to patients improved his bottom line. Speakers from Novant Health, Duke University, Carolina's HealthCare and more will offer insider views of ways healthcare systems are responding to these changes and how they impact the region.

- Who:** Competitive Workforce Alliance Allied Health Regional Skills Partnership
What: Summit: *The Right Training Matters: How Patient-Centered Care and Other Trends are Reshaping the Healthcare Workforce*
When: Thursday, November 5, 2015; 8:30AM-4:00PM
Where: Harris Conference Center
Cost: Registration \$150.00, Student Registration \$25.00

Healthcare systems across the region employ more than 110,000 workers and are grappling with improving patient care while also reducing cost. "Keeping a trained workforce that can meet the changing needs of our employers is critical," said David Hollars, Executive Director of Centralina Workforce Development Board and Workforce Intermediary for the Regional Skills Partnership. "This Summit is designed to bring together experts to help us plan for the future."

The Competitive Workforce Alliance Allied Health Regional Skills Partnership is a 16- county collaboration created to address the emerging issues and needs of the healthcare industry. Part of an economic development strategy, called the "sector" or industry-specific approach, this Partnership is designed to bring together employers, educators, trainers and workforce and economic development professionals to create innovative solutions to Allied Health workforce shortages.