

**MINUTES OF THE CENTRALINA WORKFORCE DEVELOPMENT BOARD  
CENTRALINA WORKFORCE DEVELOPMENT CONSORTIUM  
TUESDAY DECEMBER 12, 2017 – 4:00 PM  
ROWAN-CABARRUS CC – NC RESEARCH CAMPUS – ROOM 115  
KANNAPOLIS, NORTH CAROLINA**

In attendance or present by proxy were the following:

**WDB MEMBERS**

Kristina Forbes, Vice Chair  
Mike Beaver  
Corey Hill  
Milton Chicas  
Tracie Hampton  
Danny Poplin  
Anthony Simpson  
Monica Johnson  
Dr. Carol Spalding  
John Challis  
Brandon Douglas  
Fernando Little  
Lula Jackson  
Peter Xiong  
Michael Smith  
Mary Walls  
Lewis Goldsmith  
Reinaldo Peres, Chair, Proxy  
Gisella Aparicio- Busse, Proxy  
Priscilla Nunn, Proxy  
Carl Larson, Proxy  
Suzanne Hearn, Proxy  
Brenda Speece, Proxy

**OTHERS IN ATTENDANCE**

David Hollars, Centralina WDB Staff  
Sherika Rich, Centralina WDB Staff  
Solomon McAuley, Centralina WDB Staff  
Asia Wilson, Centralina WDB Staff  
Mark Seifel, Centralina WDB Staff  
Narissa Knight, Centralina WDB Staff  
Kenneth McCoy, Centralina Workforce Services  
Keri Allman, Rowan-Cabarrus Community College  
Donna Beaver, Rowan County DSS  
Kim Carpenter, Centralina Workforce Services  
Debbie Davis, NCWorks Career Center-Rowan  
Linda Ejlali, NCWorks Career Center-Union  
Donnie Mann, NCWorks Career Center-Stanly  
Gary Mason, Centralina Workforce Services - NEXTGEN  
Todd Morris, South Piedmont Community College  
Amy Weatherman, Centralina Workforce Services  
Jill Lutz, Gaston College  
Daryle Adams, Kannapolis City Schools  
Marcus Pryor, Stanly Community College  
Monica Gramling, NCWorks Career Center-Anson  
Denisha Torrance-Nesbit, NCWorks Career Center-Cabarrus  
Sylvia Jones, NCWorks Career Center-Mooresville  
Craig Lamb, Rowan-Cabarrus Community College  
Vivian Clawson, NCWorks Career Center-Cabarrus  
John Burns, Goodwill of the Southern Piedmont  
Ronne Grantham, Division of Workforce Solutions, Regional  
Operations Director  
Stephanie Wallace, Centralina Workforce Services - NEXTGEN  
Jeff Helms, NCWorks Career Center-Cabarrus  
Adrian Tait, ResCare Workforce Services  
Jim Kohn, Centralina Workforce Services -NEXTGEN  
Frances Thornton, Centralina Workforce Services – NEXTGEN  
Jane Balfrey, Centralina Workforce Services – NEXTGEN  
Andre McNeely, Centralina Workforce Services – NEXTGEN  
Michael Jones, Centralina Workforce Services – NEXTGEN  
Erika Thompson, Centralina Workforce Services – NEXTGEN  
Sheenia Daughtery, Centralina Workforce Services-NEXTGEN  
Stephanie Beacoat, NC Department of Commerce-Div. of ES  
Lockhart Taylor, NC Department of Commerce- Div. of ES  
Antwon Keith, NC Department of Commerce-Div. of ES

**CONSORTIUM MEMBERS**

Elizabeth Poole (Cabarrus)  
Jeff McNeely (Iredell)

## **Call to Order**

In the absence of Centralina WDB Chair Panico Peres, Centralina WDB Vice Chair Kristina Forbes called meeting to order at 4:00PM. Centralina WDB Member Lewis Goldsmith offered the invocation.

## **Confirm Quorum for Meeting/Mission & Vision Statement Affirmation/Minutes of Last Meeting**

Twenty-three (23) Board members, six (6) by proxy, were present or represented at the meeting thereby constituting a quorum for the Centralina WDB. Two (2) Consortium members were present. No quorum was present for Consortium. Sherika Rich confirmed the quorum for the meeting.

Minutes of the October 17, 2017 WDB/Consortium meeting were reviewed. With no questions or comments regarding the minutes, a motion was made by Dr. Carol Spalding and seconded by Corey Hill for the acceptance of the October 17, 2017 WDB/Consortium minutes as submitted. The minutes were unanimously approved.

## **Introduction/Welcome of Guests**

Board Vice Chair Kristina Forbes welcomed guests to the meeting and asked them to introduce themselves.

## **Mission and Vision Statements**

Centralina WDB Member Mike Smith read the mission and vision statements for the Board.

## **Mission Moment**

Centralina Workforce Services Project Direct Ken McCoy offered a recap of the Centralina WDB NCWorks Career Centers Give Back to Communities with a presentation titled "A Day of Giving- the Centralina Way". The purpose of the Centralina Day of Giving was to provide an opportunity for the NCWorks Career Center teams to spend time together outside their normal work environment to help their community in a visible way. Additionally, this allowed for a deeper connection with existing community partners and provided a connection with some new partners. This year was the second annual Centralina Day of Giving. Over the past few years, great strides have been made regarding the integration of staff in the Centralina NCWorks Career Centers. The Centralina Day of Giving was developed in conjunction with the NCWorks Career Center Leaders to further build the sense of team within each Center. The date in November between Veterans Day and Thanksgiving has been an ideal time to hold the event to take advantage of increased awareness and to give back during the fall holiday season.

Each Center participated in a variety of community service projects in each county. This included the following:

- NCWorks Career Center-Anson - worked with the Burnsville Learning Center helping students with reading and task around the afterschool program.
- NCWorks Career Center-Cabarrus - worked with the Cabarrus Fire Department reviewing safety check lists, completing the HFC Service Acknowledgement, and installing and assisting firefighters with installation of smoke alarms in local homes.

- NCWorks Career Center-Mooresville - went to the Winnie Hopper Center to prepare and feed afterschool program students a Thanksgiving meal.
- NCWorks Career Center-Statesville - went to Special Treasures Store, a store benefitting the Children's Home of Iredell County. The Executive Director of this establishment is Brenda Speece, a Centralina WDB Board Member. NCWorks Career Center-Statesville staff priced and cleaned items in the store and place the items for sale while some provided a session on how to be prepared for an interview to the young adults who work in the store.
- NCWorks Career Center-Lincoln - went to the Habitat Restore to set up and organize Christmas lights and trees.
- NCWorks Career Center-Rowan - held their day of giving at Rowan Helping Ministries working in the clothing pantry. The staff went through clothes piece by piece sorting and placing the items out for those in need.
- NCWorks Career Center-Stanly - worked at the Stanly Homes of Hope cleaning their roof and entire outside property by doing yard work.
- NCWorks Career Center-Union - worked with the Union County DSS and the local Christmas Bureau in wrapping Christmas gifts for those in need.

David Hollars commented that the hard work of the staff of the NCWorks Career Centers during the Centralina Day of Giving reinforced the mission of the Board. He thanked Ken for the presentation and for all his efforts in making the Day of Giving a reality.

### **Environmental Scanning – Leading Information**

Board members and staff shared information about the current events in their respective counties and businesses.

- Jeff McNeely- Iredell County Consortium Member- New businesses are coming to the county in Mooresville and Statesville
- Danny Poplin- Joint meeting held with Stanly County School Board and Albemarle City Council. Each shared and listened to concerns from each other. A Superintendent search is also underway
- Tony Simpson – 3 expansions of existing industries occurring with \$27 million and 100 plus workers for Lincoln County. CTE Advisory Council to be appointed. Chamber President Ken Kindley is retiring
- Brandon Douglas- Working in Catawba County. IBEW still seeking skilled talent.
- Milton Chicas- Best quarter of the year for the company. Partnering with Kannapolis City Schools for youth apprenticeships.
- Liz Poole- Cabarrus County Consortium Member- Attended ACT Workforce Summit in Austin, Texas. Katrina Gilbert was the featured speaker.
- Lula Jackson- Anson County Business Expo was held on Monday December 11.
- Tracie Hampton- Provided feedback for potential employers looking at Cabarrus County
- Corey Hill- Trucking industry picking up. \$54 million-dollar logistics center being built at Daimler Trucks in Cleveland, NC
- Mike Beaver- February 2, 2018 is Job Shadowing program for high school juniors and seniors in Rowan-Salisbury Schools. Metals Manufacturing Lab is now available at Salisbury High School. Work Ready Communities application is 75%.
- Lewis Goldsmith- New Medical Flight added on November 1. Looking for qualified CNAs and Nurses.

- Dr. Carol Spalding- College enrollment is flat. NCMI and Truck Driving training are going well. College has 60 to 90 slots for Registered Nursing program. Amazon Fulfillment Center opened in Kannapolis. Mechatronics and Physical Therapy assistant programs coming on board soon. January 22 is the groundbreaking for the new Advanced Technology Center on RCCC-NCRC campus in Kannapolis.
- Mary Walls- In October, Disabilities Employer Awareness Month events were held. Working to get more adults and youth participants into internship programs. Union County has 23 aerospace companies, the largest sector in North Carolina
- Peter Xiong- 4 more companies have committed to registered apprenticeship programs with now a total of 6 in Union County.
- Monica Johnson-Aviation industry is doing well with increased demand for tires. Michelin is currently hiring as well as providing ongoing training. Maintenance and electrical skills are needed for open positions.
- John Challis- NCMI is helping to meet need by local manufacturers for skilled workers. Working with high schools to showcase the jobs available in manufacturing. NGK University offers training.
- Fernando Little – Discussed the shortage of nurses. Impressive benefits package, loan forgiveness, and bonuses being made available for new hires.
- Mike Smith- Client looking at property across from Michelin in Stanly County. Expects announcement of new industry in first quarter of 2018.

### **Centralina- NEXTGEN Services- Gary Mason- NEXTGEN Update**

Centralina Workforce Services NEXTGEN Services Leader Gary Mason provide an update on progress with NEXTGEN services. He provided a PowerPoint presentation and handout which detailed the following items:

- #WEGOTNEXT – Twitter hashtag for information/recruitment
- One Team One Dream
- Most enrollments in October 2017 since 2014
- Partnership with Charlotte Hornets
- Enrollment in November totaled 27
- Outreach and recruitment project with WSOC Channel 9
- Referral sources by county
- Business Sources- partnering with Novant Healthcare System, S&D Coffee, and Wayne Brothers Construction
- 45 Registered Worksites
- Use of technology by staff participants

After Mr. Mason's presentation, Vice-Chair Forbes opened the floor for questions. Corey Hill asked how does an employer become a NEXTGEN worksite. Gary Mason responded that the Centralina Workforce Services Business Services Team recruits and welcomes new businesses to NEXTGEN Services. Gary introduced the Business Services Team members who were attending the meeting. Darryl Adams with Kannapolis City Schools commented on how impressed he was with the Iredell County Career Day noted in Mr. Mason's presentation and that that his goal is to do the same in Cabarrus County.

### **NC Commerce – Meeting with Board Chair/Vice Chair**

Centralina WDB Vice-Chair Kristina Forbes discussed the meeting that she and WDB Chair Panico Peres had, along with other NC WDB chairs, with NC Department of Commerce Deputy Secretary Napoleon Wallace in Greensboro on November 9, 2017. Mr. Wallace had requested this meeting to learn how to better connect with workforce development boards in North Carolina. Vice-Chair Forbes noted the following key points that she and Chair Peres gathered from the conversation:

- More resources are needed in rural counties
- There is disconnect on information that comes from Raleigh to local workforce boards
- Improvement is needed for the NCWorks website

Vice-Chair Forbes stated that she believed the meeting was productive and indicated that the Board chairs plan to have regular scheduled meetings with Deputy Secretary Wallace.

### **I'm a Workforce Development Board Member. Now, What Do I Do? - David Hollars**

At the request of the WDB Executive Committee, Centralina WDB Executive Director David Hollars offered a presentation titled "I'm A Workforce Development Board Member. Now, What Do I Do?" Through his PowerPoint presentation, David expressed the importance of the roles and the responsibilities of a Board Member. He discussed the requirements in the WIOA law and the difference between stewardship and leadership and the commitment to duties.

The full PowerPoint presentation is available at [www.centralinaworks.com](http://www.centralinaworks.com).

### **Workforce Activities and Briefing**

Keri Allman with Rowan-Cabarrus presented the Centralina WDB with a NCMI Business Partner Appreciation Award. David Hollars accepted on behalf of the Board and thanked Keri and RCCC for their partnership in this great effort.

Centralina WDB Business Services Leader Mark Seifel discussed the newly approved NCWorks Career Pathway for Healthcare – focused on Nursing. He provided a one-page overview that shows how individuals can move through the workforce and education system to reach their career goals. The Pathway was approved by the NCWorks Commission at their meeting on November 15, 2017.

David Hollars presented the Project Flash – Amazon HQ2 recruitment video prepared by the Charlotte Regional Partnership titled *Charlotte is Prime* ([www.charlotteisprime.com/](http://www.charlotteisprime.com/)). David shared information on the meeting dates for 2018 for the Centralina Workforce Development Board and the NEXTGEN Council. The Labor Market Overview for December 2017 for the region was also presented.

David Hollars recognized NC Department of Commerce Assistant Secretary Division of Employment Security Lockhart Taylor and his staff members Antwon Keith and Stephanie Beacoat for comments. Secretary Taylor thanked the Board for their service and dedication to improving the lives of

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individuals and business in the region. He added that if anyone or any business had issues with unemployment insurance issues to contact his office.

### **Other Business**

**The next meeting of the Centralina WDB and Consortium is scheduled for Tuesday, February 13, 2018 at 4:00 PM at Rowan-Cabarrus Community College – NC Research Campus – Kannapolis.**

There being no further business to come before the WDB and Consortium, Vice-Chair Kristina Forbes adjourned the meeting at 5:50 PM

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